



June 2022 • Sixth Edition

The Friendly Sons of the Shillelagh of Ocean County

President's Message

Brothers,

For those of you who haven't been to our meetings or haven't heard, the Ocean County FSOS has been doing many great things! At our May general membership meeting, we approved at total of \$22,500 in donations to charitable organizations. Always Supporting the Military, Tunnels to Towers, Vetwork, and St. Jude's Hospital, will each receive \$5,000. The Law Enforcement Torch Run in support of Special Olympics was presented with \$1,000 and Compassion Café will receive \$1,500. All of these are worthy charities! We could not have done this without members going out and selling our mega 50/50's during the spring. These donations uphold our pledge as a non-profit to help our community both monetarily and in service.

This past Monday, the Township of Stafford approved a resolution to grant us a club liquor license. We will soon be able to open the doors of our club! This process has taken almost 3 years but, in the end, will be well worth the wait. The building process has already started. If you are interested in helping out you can contact Ken Hansen or Charlie Schmitt.

We need to keep up this success. To that end we need all members to get involved in our upcoming Irish Festival. This is our biggest fundraiser of the year. We are hoping to build on last year's success. We are already having committee meetings. It is imperative that every member contribute. Please pay attention to your emails and sign up for a committee. If you need more information, you can reach out to Kevin Lyons, Ken Ward or Mark Henderson.

I am proud to be part of this organization! We make a difference. However, the only way we can keep up this success is through active membership. Please find a way to be involved.

Thank you

Jim McCabe
President

Club Update

It is with great pleasure to inform you that on June 21, 2022, the Township of Stafford passed a resolution granting the Ocean County Chapter of The Friendly Sons of the Shillelagh a club liquor license. With this resolution the Division of Alcohol Beverage Control will soon issue us our liquor license number so that we can fully open our clubhouse. In addition, construction is currently underway and hopefully will be completed in short time. Though this has been long and arduous process, the support we have been given by the township and our own membership, we will soon enjoy the fruits of our labor! Drinks at our own bar! Slainte!



Irish Festival

Irish Hearts.  Community Focused.

In addition to signing up for a planning team, Shillelagh members are also encouraged to find Promotional Partners to support the festival. Contacting area businesses you're connected with, either in-person or in writing, and explaining the ease of online registration via the festival website or the option of paper registration is something we all should be actively involved in at this point. Below is an example of what one member is doing to help advertise the festival and recruit Promotional Partners:

Ocean County Irish Festival

Since our general membership meeting on 5/23, I took it upon myself to set up other avenues of sparking interest for the festival. These are the current listings in place:

Barnegat/Manahawkin Patch is a free listing with the ability to reach an additional 832,000 views with featured postings on 3 other pages in Toms River, Berkeley & Lacey. It's a 31 day posting from Aug. 11 thru September 10 for \$248.

We also now have a Facebook page devoted specifically to the Ocean County Irish festival with detailed information and links to the website. I paid \$150 of my own money to spark interest across Facebook and Instagram among the community. So far, it has been working.

The festival is also listed on WJRZ 100.1 events page. That can be upgraded by reaching out to the station's marketing department, JerseyShore online, at no cost pending approval from the editor. A free listing on TapInto Barnegat/Waretown.com with an upgrade for \$150 to add 4 more towns and is also featured on the Facebook pages. TapInto online for \$250 will feature the event in 6 towns and Facebook pages.

Untapped Resources:

Sandpaper: Get the event on the community calendar and have a story written about it and the organization.

Radio Stations: If there's anything radio stations love doing, it's promoting community events and giving things away. Look into the possibility of having one of the stations broadcast live from the festival. TownSquare Marketing handles the promotion and marketing for 6 radio stations: WOBN (92.7), WJLK(94.3), WCHR(105.7), BeachRadio (104.1), Cat96, and the Shore Sports Network.

List on NJ-12 events calendar as free listing, but we can upgrade to premium listing to be on All of their outlets for \$1600 beginning today through September 10.

Lakewood BlueClaws: They love getting involved in the community. We should get the festival promoted at their Irish Heritage Night, which is July 9.

I'm in need of pictures and/or video from past festivals for the social media pages to keep interest up.

Gentlemen, we have less than 100 days left to make this happen and we all need to put a hand on the rope!

Tom Davies



Irish Festival Update

Hello Members:

There are less than 80 days to our big event! Just a quick follow-up communication before our next festival planning meeting. These meetings are being held on Thursday evenings, 7:00 p.m. at the Manahawkin Elks Lodge. Teams are busy planning and reporting on the progress each group is making. Login @ oceansos.wildapricot.org for more details.


The Executive Team would like to thank all those members who have joined a team//committee and are helping plan for the big event. The meetings at the Elks have been spirited, fun and solution driven. Ideas are being exchanged by all that participate. We have made a ton of progress. The team captains are focused on their goals and are kicking butt. However, we are still in need of help. Many of the teams only have a few members and we still have teams that are unmanned. We do not want the few doing all the work. Brothers, we need your help!

We need some help with the Corned Beef (food), Charity, and Kiosk Teams. We urgently need help at this time with the Logistics Team to create the sitemap for the web site.

The club thanks all those members that are involved on the teams and committees. If you're not yet on a team, please contact Kenny or Mark to discuss your interests and how your skill sets could benefit the festival.

Mark Henderson










- Is your MedSupp premium TOO HIGH?
- Are your drugs covered?
- Can't see the doctor you want?
- Would a Medicare Advantage plan be better?
- Do you qualify for NJ P.A.A.D. drug assistance?
- With Plan F & C discontinued (for people new to Medicare) your premiums will skyrocket!!

"there's never a fee to talk to me"

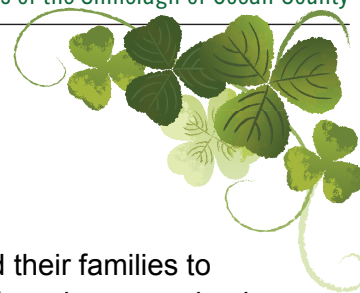
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Please Support Our Irish Festival Sponsors

The following is a list of our Irish Festival sponsors. We ask members and their families to support these important contributors to the success of our organization. If you know any business that would like to be a sponsor now would be a good time to reach out to them.

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Brown & Brown Insurance
Shore Point Distributing Co., Inc.
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Oyster House

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Uncle Louis G's Italian Ices & Ice
Cream
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Trish Carey Bookkeeping &
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ServPro of Manahawkin
Arcadian Pest Services
Doyle's Pour House of Barnegat
The Ebert Family
Off the Hook Yachts
Cluck'n Crabs

Law Enforcement Torch Run

On June 10, 2022 the Ocean County Friendly Sons of the Shillelagh presented a \$1,000 check to the Law Enforcement Torch Run in support of Special Olympics. This was the first presentation of the \$22,000 in donations that we will be making over the next few weeks. This is a great example of our club making a difference in our community!



Keith
609-994-8668

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862-216-4001

Patricio
862-400-2497

Darryl
732-917-5557

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Aigéan, a gaelic word for ocean, is published by the Order of the Friendly Sons of the Shillelagh of Ocean County.

Executive Board

President: Jim McCabe

Vice President: Charlie Schmitt

Treasurer: Kevin Lyons

Recording Secretary:
Mike Curry

Corresponding Secretary:
Bob Flanagan

For more information contact:
oceanFSOS@gmail.com

General Membership Meeting

June 27, 2022

Our next General Membership Meeting will be on Monday June 27th, 7:00 pm at Manahawkin Elks 520 Hilliard Blvd. Manahawkin, NJ

Once again we will be collecting items for the Vetworks food pantry at the meeting.

The Order Of The Friendly Sons Of The Shillelagh
PO Box 1017, Manahawkin, NJ 08050

Members can keep up to date with our events, meetings and etc. by checking our clubs website at:

<https://oceanfsos.wildapricot.org/>

