



March 2022 • Sixth Edition

The Friendly Sons of the Shillelagh of Ocean County

## President's Message

**B**rothers,

I hope you all had a festive St. Patrick's Day! This is the time of the year when we are able to show our pride in our heritage and culture. We can also be proud of our club and the bright future that we have in front of us. With that said, we have a lot of events and activities coming up in the next month. Here's a list of the highlights:

1. The Seaside St. Patrick's Day Parade April 2- This is the postponed date for the parade. We will still have bus transportation from the Elks to the parade. If you have not registered on the website, please do asap. Again, this is the one obligation you have as a member of our organization. If you are unable to march, please notify me asap.
2. Southern Regional Easter Food Basket Deliveries April 14- This will be the third year we have helped the Southern Regional High School Food Pantry with their holiday food basket delivery to families in need. We will need about a dozen volunteers to help out. We will be giving more details in the next few days.
3. 50/50 Mega Raffle Now through April 30th- Our Mega 50/50 Raffle is now under way. Tickets are \$100 with first prize being 25% of tickets sold, second prize being 15% and 10% for third place. We need all members to try and sell as many tickets as possible. We are only selling 500. They are easier to sell than you think. If we can sell out, this will enable our club to give

to our local charities, such as Vet Works and others, and help us get our clubhouse up and running. To this end, we will give a prize of \$500 to the member who sells the most tickets, and \$500 to the member that sells the winning ticket.

4. The Shillelagh Irish Wake "Celebrating the Life and Times of Christopher Ebert" April 30th. To coincide with the drawing of our Mega 50/50 Raffle, we will have an Irish wake at the Elks that will run from 3-7pm. We will have a small band, and there will be food and drink. We will also have our Chinese Auction at the party. The highlight of the night will be a good old fashion Irish Wake where our own past president, Chris Ebert, will be in the coffin and be eulogized by some of his brothers from the club. More information will be forthcoming.

As you can see, we have a lot of things going on. We ask that you be an active member and participate in as much as you can. We are all looking forward to the opening of our clubhouse, but an organization's success is not predicated on a building or space. The success of any organization is built on the involvement of its members. Let's make our organization the most successful in Ocean County by having every member involved.

Slainte,

Jim McCabe  
President



# Ocean County Irish Festival

**T**his is going to be the single most important Irish Festival we host in 2022. With the emergence of our new club space, anticipated growth with club membership and overall optics of what we do as a Non-Profit 501c3 organization, we will approach the Festival differently this year. Our investment into the Advertising structure (easily the most profitable part of the festival) is vital. Here are some of the upgrades you can expect which will help each and every member become part of the sales team:

1) We are designing a Website dedicated to the Festival only. Our current member & general website will continue to function independently, however Linked to the new Domain. Same for FB/Insta or any other platforms needed. The Festival Website will have Festival info and Vendor and Promotional Partner Registration & Payment acceptance. It will also include previous Festival highlights, Club information, and other pertinent details. It will also have a new domain name: [www.OceanCountyIrishFestival.com](http://www.OceanCountyIrishFestival.com). (We are confirming it is available.)

2) We are also creating a Media Kit to help members sell the advertising. This Kit will include everything you need to know about the Festival, and can be accessed via a link to forward to potential promotional partners (formally Sponsors) or print version. Included will be demographics of Ocean County, the Plans and Costs offered, previous highlights of our last 5 festivals, and so much more. No excuses with this tool provided why we cannot bring on new advertising and increase our profitability.

3) Festival Business cards will be provided to ALL members. This identifies you as a standing member of the Club and validates you as part of the sales team!

4) We have incorporated several different Advertising plans to show potential Promotional Partners which will all be in the Media Kit. We will sell Ad Plan PP's (i.e., Galway Gold, Dublin Silver & Belfast Bronze), Event PP's (i.e., Stage, Kiosk,

Mug, Funland Kidz Korner, Royal Basket of Cheer), and lastly, our Friends & Family Connect Plan where they will have access to 25 words or less for personalized shoutouts on the Ad Van scrolled throughout the event. Just like any business, our costs for goods have risen. With that said, ALL plan costs will go up as well.

5) We have also adopted a Value Proposition/ Tagline for the Festival and anything we do moving forward with Fundraising. This Value proposition is simple and concise but best describes our club in short:

*Irish Hearts.  Community Focused.*

6) Last year, we had great participation in getting Sponsors (now considered Promotional Partners). I was extremely proud of what WE accomplished. This year we need more. We have more! We will once again be Team based for accomplishing our goals, and this will be discussed at our next General Membership meeting. We need to know everyone's strengths and comfort level and put you in the right position/Team to succeed for the Club.

7) Per the VOC (Voice of Customer) comments we gathered from whomever participated in our member survey, we have concluded that the 3 most important entities (not advertising) of the Festival need some attention. Beer/Food/Music. As successful as we've been at our previous Festivals, per the feedback gathered, we can be even more profitable with some improvements and suggested great ideas. We have the feedback so let's collectively work hard to make this a \$100k profit event.

8) Lastly, we need to Identify our Benefactors before the Festival and have some of them present if attainable. These Benefactors need to be promoted early & often. Remember,

*Irish Hearts.  Community Focused.*

Slainte,`

**Kenny Ward**

**Mark Henderson**

*Festival Co-Chairs*

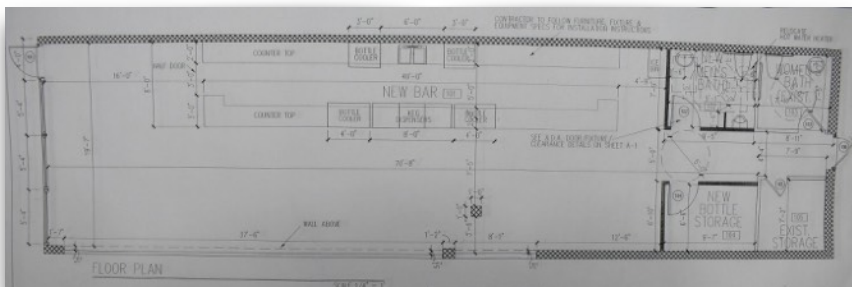
*Advertising/Promotional Partners*

# Message from the VP

**Y**es, fellow members, the time has come to start thinking about helping with building our club. The state has approved our club license application and we are just waiting for three more steps to FINALLY begin our work. The first step is, the town must approve the license which we have already been vetted for; secondly, we need our permits approved for construction to begin; lastly, the owner of the building has work to complete before we can begin our work. With that said, this should not take much time and we expect to start the work process hopefully by the beginning of April. Herb and I will definitely need experienced help, but "pairs of hands" are also necessary and certainly welcomed. The scope of the work will include the following, but definitely not limited to just this list: 1) flooring; 2) electric circuits throughout; 3) plumbing for the entire club, including a second bath; 4) relocating existing hot water heater; 5) building a storage room; 6) painting the entire club; 7) building an entire bar, complete with beer taps, sinks, beer coolers, bottle storage, soda dispensers, work stations, etc.; 8) lighting; and 9) many more incidentals that fall into "everything else." I'm pretty sure you now get the gist of the scope of work we are about to take on, but just remember what the end result will be - OUR CLUB! Included in this newsletter are the plans that were submitted for approval so you can get an idea of the end result of this endeavor and our collaborative efforts. Working together, we hope to be in the facility before the summer and begin our journey as a great fellowship with a place we can call our own. If you have any questions or ideas, feel free to email me at [chas728728@yahoo.com](mailto:chas728728@yahoo.com).

Your VP,

Charlie



## Our Club

Jack Farrell, Chairman

Brothers,

I am taking time to give you an update on some of the plans for our club. The state and town are almost ready to let us begin. As soon as the owner makes his repairs, we will start our work and will be looking for help with the many phases of construction.

Regarding the social aspect of the club, we are planning several activities and will be open every day with TV sports, music, and other activities (Shuffleboard, Darts & Karaoke). With the availability of cable, we will have many NFL, MLB, college games, and other athletic events for members and guests to enjoy.

Constructing the bar will require time and help from members who are willing to get involved in building and painting it. When it's finished, we will be in need of bartenders and donated items to help run the bar. Please see me at the next meeting for more details about this, or contact me via phone at 201-693-0142 or email at [docfarrell@yahoo.com](mailto:docfarrell@yahoo.com).

The club committee consist of the following members:

**Jack Farrell, Chairman**

**Ken Brack**

**John Barrett**

**Mike Sweeney**

**Phil Daly**

**Brian O'Cuanachain**

**Clark Masi**



# Please Support Our Irish Festival Sponsors

The following is a list of our Irish Festival sponsors. We ask members and their families to support these important contributors to the success of our organization. If you know any business that would like to be a sponsor now would be a good time to reach out to them.

## GRAND CELTIC PLAN

Brown & Brown Insurance  
Shore Point Distributing Co., Inc.  
Terrace Tavern /Delaware Ave.  
Oyster House

## CELTIC PLAN

Berkshire Hathaway / Zack Shore Realty  
State Troopers NCO  
Assoc. of NJ, Inc.  
Caffrey's Tavern  
Turowski Home Improvements  
Bayville Elks Lodge #2394  
D'arcy Johnson Day Lawyers  
Hotel LBI / Mainland Kitchen + Pub  
& Adventure Land / The Boatyard

## POT O' GOLD PLAN

Royal Bine Brewing Co.  
Vulcan Sky - Drone Services  
The Sheridan Group of BHHS /  
Zack Shore Realtors  
Suplee, Clooney & Co.  
Monetti Homes  
Jersey Coast Nephrology &  
Hypertension Assoc.  
LBI Home searcher.com  
Sun Harbor Seafood Grill  
Mariners Sun Harbor Marina  
Balken Risk Management  
Fusaro Pizza  
Newark Police Superior  
Officers Assoc.  
American Abstract Agency  
Beach Haven Moose Lodge #1575  
Taylor Made Cabinets  
Pitt Bull Secure Technologies  
Patriot Financial  
Barnegat PBA 296  
Ocean County PBA Conference

Stafford Twp PBA Local 297  
DMM Law Firm  
Equity Prime Mortgages  
Case's Pork Roll Company  
Tunnel to Towers Foundation

## SHAMROCK PLAN

Drunken Clams Entertainment  
TC Irons Agency  
Mystic Island American Legion  
#493  
Haven Beach Motel  
Kubel's of Barnegat Light  
The German Butcher  
Barlow GMC  
Goodyear Lubricants  
Joey's Pizza of Manahawkin  
Calloway's Restaurant  
Thos. L. Shinn Funeral Home  
A & R Pools & Spa's  
Chapman Auto Group  
Shoprite - Perlmutter Family  
Anderson Agency, Inc.  
Mountain Millwork, Inc.  
Ray's Pizza  
Oyster Creek Brewing Co.  
Speakeasy Pizza & Restaurant  
Southern Regional Education As-  
soc.  
Irwin & Irwin CPA's  
Shay James McGarry  
Entertainment  
Robbinsville Twp. Police Dept.  
Uncle Louis G's Italian Ices & Ice  
Cream  
AT&T - The Wireless Experience  
Advisors Mortgage Group

## LEPRECHAUN PLAN

TAP Into Stafford-LBI  
Atlas Mechanical Metal Fab  
Kiwanis Club of LBI

Trish Carey Bookkeeping &  
Business Solutions  
Brian K. Logan, CPA  
All Star Automotive Repair of  
Tuckerton  
Manahawkin Elks Lodge #2340  
Haymarket Hobbies & Toys  
Cleansweep, LLC  
Potochney Family  
Lighthouse Tavern  
Sepulveda Inc.  
Mickey's Port of Call  
Porch King II  
The Florio Family  
The Corbett Family  
McCabe Family Singers  
Riptide Physical Therapy  
Vailsburg Irish American Assoc.  
Southern Ocean Chiropractic  
Shining Sea Private Wealth Group  
Kathleen A. Sheridan, Esq.  
Patrick O'Donnell Realtor  
Greenbriar Oceanaire Irish  
American Club  
Spiezle Architectural Group  
Abby Lifts  
Beach Haven VFW #3729  
Law Offices of Feeley & LaRocca  
Barry's Do Me A Flavor  
Chapter 2 Thrift Boutique & The  
Marketplace on 9  
Scherer's Boat Basin  
Main Channel Marine Hauling,  
Storage & Sales  
ServPro of Manahawkin  
Arcadian Pest Services  
Doyle's Pour House of Barnegat  
The Ebert Family  
Off the Hook Yachts  
Cluck'n Crabs



# Irish Wake Shillelagh Roast



**T**o coincide with the drawing of our Mega 50/50, we will hold a party on April 30th at the Manahawkin Elks from 3pm to 7pm. The cost of the party will be \$25. This will include food, beer, wine, soda and entertainment.

This party will be a combination of an Irish Wake and a friendly roasting of one of our members. Chris Ebert, the first president of the Ocean County FSOS, has kindly volunteered to be the dearly departed in our Irish Wake. In addition to re-enacting the traditional Finnigan's Wake, we will also have a few of our members express their "grief" at the passing of our departed member! Should be fun for the entire club.

We will also run a Chinese auction that will be organized by Gary Brown. He will be looking for items we can use as prizes. You can contact Gary at [Garylaynebrown@gmail.com](mailto:Garylaynebrown@gmail.com).

If you would like to help out with putting the party together, contact John Zawialak at [jzavmann@gmail.com](mailto:jzavmann@gmail.com)

Keith  
609-994-8668

Michael  
862-216-4001

**DRUNKEN  
CLAMS**

Patricio  
862-400-2497

Darryl  
732-917-5557

**EAST COAST  
BEVERAGE SYSTEMS**

**609.713.8377**

**STEVEN ROONEY - Owner**

PO BOX 1055 | FORKED RIVER, NJ 08731  
ECBS409@GMAIL.COM ■■■ EASTCOASTBEVERAGESYSTEMS

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81 E. Water Street  
Suite 2B  
Toms River, NJ 08753

Aigéan, a gaelic word for ocean, is published by the Order of the Friendly Sons of the Shillelagh of Ocean County.

## Executive Board

President: Jim McCabe

Vice President: Charlie Schmitt

Treasurer: Kevin Lyons

Recording Secretary:  
Mike Curry

Corresponding Secretary:  
Bob Flanagan

**For more information contact:**  
[oceanFSOS@gmail.com](mailto:oceanFSOS@gmail.com)

## General Membership Meeting

**March 28, 2022**

Our next General Membership Meeting will be on Monday March 28th, 7:00 pm at

**The Terrace Tavern  
13201 Long Beach Blvd.  
Beach Haven, NJ**

The Order Of The Friendly Sons  
Of The Shillelagh  
PO Box 1017, Manahawkin, NJ 08050

Members can keep up to date with our events, meetings and etc. by checking our clubs website at:

<https://oceanfsos.wildapricot.org/>



# **Proposed Amendment 1**

## **Current By-Law**

### **Article VI: Membership Dues**

The annual dues of this Organization for active members shall be \$100.00 payable by April 1. Dues not paid by this date shall be subject to a late fee in the amount of \$10.00 per month for each month that they are not paid.

Active members 65 years of age or older with 10 years continuous membership in the club, and former Presidents, will be considered Senior Members. The annual dues of this Organization for Senior Members shall be \$25.00 payable by Election Day.

Disabled members will be considered for dues-free membership by the Executive Board.

## **Proposed Amendment**

### **Article VI: Membership Dues**

**The annual dues of this Organization for active members shall be \$100.00 payable by January 1<sup>st</sup>. Dues not paid by this date shall be subject to a late fee in the amount of \$10.00 per month for each month that they are not paid. *If a member has not paid his annual dues by April 1<sup>st</sup>, that member shall be notified by the Corresponding Secretary, by regular mail or e-mail, that his membership is suspended, pending termination, unless all dues, including late fees, are paid by May 1<sup>st</sup>. If that member fails to pay his annual dues by that date, then his membership will be considered to have been terminated. That members termination will then be processed pursuant to Article X: Termination of Membership.***

**Annual dues for new members shall be prorated according to the date that the new member has been accepted into the Club. Members accepted in the first quarter of the year (January, February or March) will be assessed 100% of the annual dues (\$100.00). Members accepted in the second quarter of the year (April, May or June) will be assessed 75% of the annual dues (\$75.00). Members accepted in the third quarter of the year (July, August or September) will be assessed 50% of the annual dues (\$50.00). And members accepted in the fourth quarter of the year (October, November or December) will be assessed 25% of the annual dues (\$25.00).**

Disabled members will be considered for dues-free membership by the Executive Board.

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## **Proposed Amendment 2**

### **Current By-Law**

#### **Article VII: Application for Membership**

Any male, 21 years of age or older and with at least one-eighth Irish Ancestry or a descendant of a member in good standing, shall be eligible for membership.

Any individual eligible for membership may apply for membership through any member in good standing who has been a member for one year (the sponsor). Such application for membership shall be submitted to the Chairman of the Membership Committee along with a non-refundable application fee in an amount to be determined by the Executive Board.

Upon receipt of an application and \$25.00 fee, the Membership Committee will conduct a check of the individual's background and character, as well as their qualifications for membership, during an initial screening.

Upon review and acceptance by the Membership Committee, an individual will become a candidate for membership in the club when:

1. The Membership Committee reads the name of the individual requesting membership at the first general membership meeting following his screening: and
2. The sponsor of the individual requesting membership addresses the general membership regarding the individual's background and character, and reasons for sponsoring the individual for membership.

The candidate will then begin a 1-month trial period during which the candidate must demonstrate his willingness to participate in the various works and social functions of the Organization.

At the second general membership meeting following the candidate's name being read, the Chairman of the Membership Committee shall again read the candidate's name, at which time a unanimous acceptance by the general membership will be required.

At the completion of the trial period and the unanimous acceptance by the general membership, the candidate will pay his annual dues in an amount to be determined by the Executive Board and prorated for the year.

#### **Denial by Membership Committee**

The Membership Committee shall be required to submit to the Executive Board the names of any applicant not approved for presentation to the general membership and the reasons for non-approval. The Executive Board may by a majority vote of those present overrule the disapproval of the Membership Committee and order that such names be presented to the general membership for consideration at the next meeting.

### **Reduced Application Fee Incentive Periods**

In an effort to promote the Club and to increase membership applications, the Organization will institute periodic membership application incentives. During the months of March and September, membership application fees will be reduced to one dollar (\$1.00). Any applications received during either of these two months will be eligible for this reduced application fee. The annual dues of \$100.00 will remain unaffected by this incentive.

## **Proposed Amendment**

### **Article VII: Application for Membership**

Any male, 21 years of age or older and with at least one-eighth Irish Ancestry or a descendant of a member in good standing, shall be eligible for membership.

Any individual eligible for membership may apply for membership through any member in good standing who has been a member for one year (the sponsor). Such application for membership shall be submitted to the Chairman of the Membership Committee along with a non-refundable application fee in an amount to be determined by the Executive Board.

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At the second general membership meeting following the candidate's name being read, the Chairman of the Membership Committee shall again read the candidate's name, at which time a unanimous acceptance by the general membership will be required.

At the completion of the trial period and the unanimous acceptance by the general membership, the candidate will pay his annual dues in an amount to be determined by the Executive Board and prorated for the year *as provided in Article VI: Membership Dues.*

#### **Denial by Membership Committee**

The Membership Committee shall be required to submit to the Executive Board the names of any applicant not approved for presentation to the general membership and the reasons for non-approval. The Executive Board may by a majority vote of those present overrule the disapproval of the Membership Committee and order that such names be presented to the general membership for consideration at the next meeting.

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## **Proposed Amendment 3**

### **Current By-Law**

#### **Article X: Termination of Membership**

Any member who has not settled their annual dues obligation by October 1<sup>st</sup> shall be considered to have terminated his membership from the Club. A member's termination shall be effective upon written notification by the Executive Board by regular mail or e-mail to the member's last known address.

A member may also have his membership terminated under Article XII: Censure.

### **Proposed Amendment**

#### **Article X: Termination of Membership**

Any member who has not settled their annual dues obligation by *May 1<sup>st</sup>, and who has been duly notified that his membership has been suspended pending termination, pursuant to Article VI: Membership Dues*, shall be considered to have terminated his membership from the Club. A member's termination shall be effective upon written notification by the Corresponding Secretary by regular mail or e-mail to the member's last known address.

A member may also have his membership terminated under Article XII: Censure.

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